**6-7 FEBRUARY 2024**
**CDAO UK**

Connecting you to what's next in data

# Harness the Potential of Data, Generate Value and Gain a Competitive Edge

Mark your calendars for an exhilarating rendezvous on **6th- 7th February 2024, 155 Bishopsgate London!** Embark on a captivating journey as we bring together trailblazing data visionaries from diverse industries at **CDAO UK.** This extraordinary gathering promises not only the exchange of wisdom, but also the unveiling of ingenious strategies and creative solutions.

Don't miss out on this unique opportunity to forge connections that transcend boundaries
ignite your intellect with key themes that encompass:

- Business Value-Collaborate and compare notes with fellow data leaders to assess your progress in the quest to deliver concrete value. Explore ways to gauge and effectively convey these advancements to the business realm.
- Data Strategy- Engage our audience in a conversation about unlocking the potential of process, technology, and personnel coordination to establish an organization propelled by data-driven excellence
- The Future of Data- Get the scoop on the latest trends that are revolutionizing the world of data
- Attracting & Retaining Talent- Listen to the experiences of those who are adjusting to the demanding talent landscape and innovatively fostering growth opportunities within their data teams for motivated employees.
- Diversity & Inclusion- Participate in our session on diversity and inclusivity, where you'll discover ways to establish a space for a variety of data experts to exchange their technical expertise and stories. Moreover, you'll gain insights into fostering greater diversity within the industry.

Confirmed speakers:

- Niresh Rajah, *Group Chief Data Officer,* Danske Bank
- Paul Lodge*, Chief Data Officer*, Department for Work and Pensions (DWP)
- Maija Hovila, Chief Data & AI Strategist, Futurice
- Marijke Majoor, *CDO| Head of Data & Analytics,* NIBC Bank
- Peter Jackson*, Chief Data and technology Officer,* Outra
- Jenny Brooker, *Chief Data Architect,* Central Digital and Data Office
- Danielle Timmins, *Chief Data Analytics Officer and Founding Partner,* Freerange Creatives
- Janthana Kaenprakhamroy, *CEO,* Taploy
- Adam Nagus, *Managing Director*, Digimasters
- Kshitija Joshi, *Vice President (Data Science),* Nomura
- Pankaj Manek, *CDAO,* Independent
- Pedro Duarte, *Global Head of Client Data Insights & Predictive Analytics*, BNY Mellon
- Pedro Rente Lourenço, Global Head of Data Science, Laing O'Rourke
- Indhira Mani, *Group Head of Data Transformation,* Danske Bank
- Gishan Nissanka, *Group Head of People Intelligence,* Worldline
- Seeta Halder, *Credit Risk Consultant,* The Nottingham
- David Vinagre Solans, *Head of Data Science,* Santander UK
- Mahesh Bharadhwaj, *Head of Europe Analytics,* Funding Circle UK
- Khagesh Batra*, Head of Data Science,* The Adecco Group
- Brendan Ellis, *Head of Data & Business Intelligence*, Pantheon
- Dario Morelli*, Head of Data Analytics,* TrueLayer
- Andy Wrigley, *Consulting Director,* SoftServe
- Edmund Towers, *Head of Regtech & Advanced Analytics,* Financial Conduct Authority
- Matthew Hodgson, *Head of Data Science,* Hiscox London Market
- Sachin Sharma, *Head of Data Change and Innovation,* Danske Bank
- Eliot Frazier, *Head of AI Infrastructure,* AI for Good Foundation
- Kassim Hussein, *Head of Data and Analytics,* Cleveland Clinic London
- Ankur Gupta, *Head of Data Products,* Danske Bank
- Joanne Biggadike, *Deputy Head of Data,* DUAL UK
- Jean Perez, *Director of Data & Analytics*, Collinson
- Mike Leverington, *Director of Data Experimentation*, ITV
- Ramakrishnan Subramanian, *Director- Head of Data and Analytics,* SquareTrade
- Nzau Muinde*, Director: Data Strategy,* Mastercard
- Aman Aneja, *Director of Analytics,* Farview Equity Partners
- Gareth Hagger-Johnson*, Director of Data Strategy,* The Nottingham
- Gael Decoudu, *Director of Data Science*, Chetwood Financial
- Arsalan Baig, *Global Data Science and AI Manager*, Barilla
- George McCrea*, Defence Digital Foundry Data and Synthetics,* Strategic Command
- Giuseppe Lenci, Business Intelligence Specialist, Van Oord
- Glenn Crossman, *Lead DevOps Engineer,* NatWest
- Naomi Clarke, *Data Innovation & Strategy,* Independent
- Vincent Gosselin, *Co-Founder & CEO*, Taipy
- Jawwad Rasheed, *Finance Transformation Lead*, Alteryx
- Martin Corry, *Vice President of Sales,* Alteryx
- James George, *Key Account Director*, Alteryx
- Nada Elfaki, *Large Enterprise Account Director*, Alteryx

- Saurav Gupta, Senior Data Engineer, **InterSystems**
- Marko Stojsavljevic, *UKNO Strategic Advisor - Business Transformation,* **Dataiku**
- Helena Schwenk, *VP, Chief Data and Analytics Office*, **Exasol**
- Dr. Leslie Kanthan, *CEO,* **TurinTech**
- Andrew Spires, *EMEA Lead – Data Integrity,* **Tricentis**
- Graham Thomas, *Privacy Director,* **KPMG**
- Ollie Allman, *Go to Market Lead*, **Securiti**
- Fred Lherault, *Field CTO EMEA & Emerging,* **Pure Storage**
- Dani Broeze, *Enterprise Account Director,* **Multiverse**
- Tim Hatton, *Head of Dat*a, **AND Digital**
- Steve Holyer, *Data Management Leader – EMEA North*, **Informatica**
- Venky Veeraraghavan, *Chief Product Officer*, **DataRobot**

## MAIN CONFERENCE DAY ONE - 6<sup>th</sup> February

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| 08:00 | *Registration & Coffee in the Exhibition Area* |
| 08:50 | *Chairperson's opening remarks*<br>Naomi Clarke, *Data Innovation & Strategy,* Independent |
| 09:00 | **Keynote Presentation: Embarking on a Data Odyssey: How Generative AI is Set to Revolutionize Data Management**<br>&bull; Addressing data scarcity issues and enhancing overall model performance, sparking innovation<br>&bull; Increased interdisciplinary collaboration to obtain well rounded solutions<br>&bull; Producing data that simulates real world-scenarios, reducing the need for extensive manual data collection<br>&bull; Leveraging predictive analytics to foresee potential outcomes, trends and anomalies, aiding in strategic decision making<br>&bull; Strategies on how to eradicate ethical biases and ensure adherence to compliance when dealing with generative AI<br>Kshitija Joshi, *Vice President (Data Science),* Nomura |
| 09:30 | **Panel discussion: Redefining Finance: Leveraging Data-Driven Business Models for a Dynamic Financial Ecosystem**<br><br>&bull; Integrating data from different departments and systems to create a centralized data repository<br>&bull; Establishing data governance practices to maintain data quality over time<br>&bull; Utilize advanced analytics, including machine learning and predictive modeling, to gain insights from your financial data<br>&bull; Streamlining financial operations by identifying areas where automation and optimization can reduce costs and improve efficiency<br>&bull; Maximizing revenue and profit margins using data-driven pricing decisions<br>**Moderator:**<br>Naomi Clarke, *Data Innovation & Strategy,* Independent<br>**Speakers:**<br>Joanne Biggadike, *Deputy Head of Data UK,* DUAL Group<br>Niresh Rajah, *Group Chief Data Officer,* Danske Bank<br>Janthana Kaenprakhamroy, *CEO,* Tapoly |
| 10:30 | *Mid-Morning Coffee & Networking in the Exhibition Area* |
| 11:15 | **Panel Discussion: Fostering Transformation Through Teamwork: Crafting an Effective Strategy for a Seamless Cloud Migration**<br>&bull; Exploring collaborative dynamics between your business and cloud provider to amplify synergies<br>&bull; Forming a competent and diverse task force to facilitate smooth and swift cloud migration<br>&bull; Cultivating cultural alignment to maximize ROI<br>&bull; Identifying potential risks and developing contingency plans for minimal disruptions during migration<br>&bull; Embracing transparent examination of errors to drive an effective strategy<br>**Moderator:**<br>Naomi Clarke, *Data Innovation & Strategy,* Independent<br>**Speakers:**<br>Mike Leverington, Director of Data Experimentation, ITV<br>Adam Nagus, *Managing Director*, Digimasters |

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| 12:00 | *Lunchbreak & Networking in the Exhibition Area* | | |
| 12:15 | | *Invite-only roundtable:  Are your traditional data management capabilities preventing you from* | *Invite-only roundtable:  Pathway for effective data democratisation and the pitfalls to avoid* |

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| | | *realising the full potential of your data?* <br> Saurav Gupta, *Senior Data Engineer,* InterSystems | Martin Corry, *Vice President of Sales,* Alteryx <br> Jawwad Rasheed, *Finance Transformation Lead*, Alteryx <br> James George, *Key Account Director,* Alteryx <br> Nada Elfaki, *Large Enterprise Account Director*, Alteryx |
| | TRACK A <br> Chair: Naomi Clarke, *Data Innovation & Strategy,* Independent | TRACK B <br> Chair: Danielle Timmins, *Chief Data Analytics Officer and Founding Partner,* Freerange Creatives | TRACK C <br> Chair: Monika Dincheva, *Conference Producer*, Corinium Global Intelligence |
| 13:30 | Presentation: Efficiently scale and manage your Data / ML workflow with Taipy <br> *From Data and AI algorithms into production-ready web applications.* <br> *Discover Taipy an open-source Python library for easy, end-to-end application development, featuring what-if analyses, smart pipeline execution, built-in scheduling, and deployment tools.* <br> *In this talk, participants will discover how to:* <br><br> • Model dataflows, orchestrate pipelines, and manage scenarios (which are pipeline executions) through the development of an application backend <br> • Develop an interactive and customizable multiple-page dashboard without knowing HTML, JS, and CSS by using a simple syntax and make it in a few lines of code <br> • Create and manage scenarios through a robust pipeline graphical editor <br> *With Taipy, transform simple pilots into production-ready end-user applications in no time with the most powerful Python front-end and back-end stack.* | Presentation: Expanding data capability at AND Digital to meet client demand and become a destination employer <br> *Every organisation is facing retention challenges and fighting the war for talent, especially data teams (and data skills for the broader business). But you might be looking in the wrong place for solutions -- your valued people are already there, with the needed domain knowledge. Funded by the levy and harnessing the power of applied learning, professional apprenticeships across digital, data and tech can help tap into this pipeline ready to be upskilled and re-skilled. Whether serving internal stakeholders or external customers is your north star, expanding data capability across the organisation to inform your strategy and stay ahead of the competition is table stakes in today's world.* <br> *Join Dani and Tim to explore:* <br> *How AND Digital is expanding their data capability to meet client demand* <br> *Becoming an employer of choice for diverse early talent and fostering career growth* <br> *AND's approach to digital transformation, it's 3 key pillars (capacity, capability, culture), and why data sits at the core* <br> Dani Broeze, *Enterprise Account Director,* Multiverse <br> Tim Hatton, *Head of Data*, AND Digital | |

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| | Vincent Gosselin, *Co-Founder & CEO,* **Taipy** | | |
| **14:00** | **Presentation: The Interplay of Governance and Risk: Adopting a Risk-Centric Strategy for Data Governance**<br>• Encouraging data ownership within business units via awareness and education<br>• Ensuring data falls under suitable technical supervision<br>• Establishing a feedback mechanism linking program operations and the risk register for up-to-date risk data capture and reflection<br>• Classifying data based on its sensitivity and importance, aiding in targeted risk management<br>• Promoting collaboration between risk management and data governance teams to align efforts effectively<br>Seeta Halder, *Credit Risk Consultant,* **The Nottingham** | **Presentation: Dispelling Confusion: Nurturing Reliable Innovation Through Ethical Data Practices**<br>• Exploring and guiding the ethical optimization of data and technology advantages<br>• Delving into diverse ethical considerations across various use scenarios<br>• Analyzing public and consumer perspectives on intelligent technologies and AI<br>• Restoring confidence in data technologies to enhance data acquisition and insights<br>• Probing how ethically obtained insights drive impactful strategies and technologies<br>Gareth Hagger-Johnson, *Director of Data Strategy,* **The Nottingham** | **Presentation: The Fusion of Data and Insights: A Step-by-Step Guide to Basing a Center of Excellence for Your Enterprise**<br>• Exploring initial steps in crafting a center of excellence<br>• Disseminating knowledge throughout the organization to enhance insight optimization<br>• The significance of gaining support across departments for a unified approach<br>• Consistently observe and analyze shifts in customer behavior, preferences, and expectations, offering the business insights to adjust and enhance the customer experience<br>• Identify common data pain points across the business and focus your effort solving issues so that many people within your organisation can reap the benefits<br>Maija Hovila, *Chief Data & AI Strategist,* **Futurice** |
| **14:30** | | **Fireside chat: NatWest's Data Quality Revolution: Transforming Testing Strategies for the Agile Era**<br>*To keep pace with customer expectations, NatWest embarked on an ambitious programme to automate the testing of data as it transitions from multiple sources to a central data lake. The project started delivering value early through an agile approach. With a focus on Speed and efficiency within test transformation Glenn has focused on automation as a key pillar within the bank. Being a thought leader Glenn has enabled specific programmes to become* | **Presentation: Instilling the Culture of Data-Driven Decision Making in Legacy Enterprises**<br>• Championing data literacy awareness by crafting a clear case for change<br>• Leveraging partnerships and collaborating with stakeholders to attain a data driven culture<br>• Modernizing legacy systems and progressing the journey of cloud migration and analytics<br>• Addressing resistance to change by highlighting how data-driven decisions can |

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| | | *more efficient, demonstrating real value.*<br>*Hear from Glenn Crossman, Agile Transformation Lead on why NatWest needed automation for their strategic programme focused on the Customer.*<br><br>Andrew Spires, *EMEA Lead – Data Integrity,* Tricentis<br>Glenn Crossman, *Lead DevOps Engineer,* NatWest | • enhance efficiency and outcomes<br>• Making data accessible to relevant teams, ensuring they have the resources to base their decisions on insights<br>Gishan Nissanka, *Group Head of People Intelligence,* Worldline |
| 15:00 | **Fireside chat: Decoding the Metaverse's Untapped Potential**<br>• Exploring the untapped possibilities that the Metaverse could unlock in the coming years, spanning enhancements to customer interactions, product innovation, distribution strategies, internal processes, staff engagement, and talent retention<br>• Gauging the Metaverse's potential influence on digital asset management, and get ready to safeguard crypto assets and NFTs within this emerging digital realm<br>• Leveraging the Metaverse as a fresh avenue for distribution, elevating brand visibility, while simultaneously captivating and educating customers, providing them with a profound insight into the worth of your offerings<br>• Collaborating with technology providers, Metaverse platforms, and industry experts to gain insights and access to emerging technologies and trends<br>• Encouraging your team to experiment with new approaches and | **Panel: Unlocking a New Era of Business Intelligence: Transforming Your Organization's Landscape with Data Literacy**<br>• Spearheading an effective data literacy initiative to drive tangible and rapid transformation<br>• Painting a vivid picture and conveying data's worth to non-data personnel, enhancing their involvement<br>• Establishing a comprehensive framework capable of conveying data to diverse audiences with varying levels of data proficiency<br>• Triumphing over obstacles and setbacks in the journey toward fostering data literacy<br>• Introducing user-friendly data analytics tools that don't require advanced technical skills<br><br>**Moderator:**<br>Danielle Timmins, *Chief Data Analytics Officer and Founding Partner,* Freerange Creatives<br>**Speakers:**<br>Gishan Nissanka, *Group Head of People Intelligence,* Worldline<br>Gareth Hagger-Johnson, *Director of Data Strategy,* The Nottingham<br>Mahesh Bharadhwaj, *Head of Europe Analytics,* Funding Circle UK | **Panel: Crafting a Winning Data Strategy: Embracing Bold Moves and Learning from Missteps to Accelerate Progress**<br>• Analyzing optimal approaches to data strategy to achieve excellence<br>• Exploring factors that hinder swift decision-making to foster innovation<br>• Advancing cooperation between data leaders and stakeholders to forge a cohesive strategy<br>• Embracing risk and learning from errors to drive rapid adaptation and expansion<br>• Engaging in quick iterations and prototypes to test novel ideas, allowing space for calculated risks<br>**Moderator:**<br>Mike Leverington, Director of Data Experimentation, ITV<br>**Speakers:**<br>Marijke Majoor, *CDO| Head of Data & Analytics,* NIBC Bank<br>Matthew Hodgson, *Head of Data Science,* Hiscox London Market |

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| | technologies within the Metaverse space<br>**Moderator:**<br>Naomi Clarke, *Data Innovation & Strategy,* **Independent**<br>**Speakers:**<br>Ramakrishnan Subramanian, *Director- Head of Data and Analytics*, **SquareTrade** | | |
| 15:45 | *Afternoon tea & Networking in the Exhibition Area* | | |
| | TRACK A<br>Chair: Naomi Clarke, *Data Innovation & Strategy,* **Independent** | TRACK B<br>Chair: Danielle Timmins, *Chief Data Analytics Officer and Founding Partner,* **Freerange Creatives** | TRACK C |
| 16:00 | **Presentation: Best practices for building AI platforms in the Enterprise**<br><br>*In this session we will cover some of the challenges Enterprise organisations often run into when building AI platforms and how some of the leading organisations are approaching these challenges in terms of:*<br><br>• *Designing for flexibility*<br>• *Building platforms with the need of the data scientists in mind*<br>• *Optimising infrastructure and data centre resources*<br><br>*Pure Storage empowers businesses to leverage it as a strategic asset. Our solutions fuel* | **Presentation: Unlocking business value with Generative AI**<br><br>• Break through the generative AI inertia and learn how you can bring high priority generative AI use-case to fruition<br>• Understand the common blockers for delivering business value and how you can overcome them<br>• Hear real-world examples from organizations and data leaders who have navigated delivering value at production scale<br><br>Venky Veeraraghavan, *Chief Product Officer,* **DataRobot** | |

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| | *data-driven initiatives, accelerate operations and unlock new possibilities*<br><br>*Empower your cloud-native journey with Portworx. The Portworx data platform simplifies Kubernetes storage and management, letting you focus on building and scaling containerized applications with confidence*<br><br>Fred Lherault, *Field CTO EMEA & Emerging,* **Pure Storage** | | |
| 16:30 | **Presentation: Adapting Data Roles for Emerging Trends and Staying Ahead of the Game**<br>• Broadening role expectations to prevent overlooking emerging trends<br>• Cultivating a culture of innovative thinking and continuous learning<br>• Fostering cohesive comprehension of data expectations through enhanced collaboration among data roles<br>• Allocating time for employees to work on innovative projects that align with emerging trends, fostering creativity and exploration.<br>• Conducting periodic trend analyses to identify upcoming technologies and methodologies, allowing you to prepare in advance<br>Jean Perez, *Director of Data & Analytics***, Collinson** | **Presentation: Turbocharging Data Analytics with Automation and Machine Learning to Unlock Hidden Treasures in Unstructured Data**<br>• Utilizing automation to clean, transform, and organize unstructured data into a usable format, saving time and reducing errors<br>• Deploying machine learning techniques to identify relevant features within unstructured data, enhancing insights and predictive capabilities<br>• Employing NLP algorithms to extract meaning from text data, enabling sentiment analysis, topic modeling, and entity recognition<br>• Leveraging ML models to interpret images and videos, unveiling patterns and insights otherwise hidden in visual data<br>• Utilizing ML-powered pattern recognition to uncover relationships and anomalies in unstructured data, revealing valuable insights<br>Khagesh Batra, *Head of Data Science,* **The Adecco Group** | **Presentation: Mastering Long-term Business Value: Navigating Successful Data Transformation**<br>• Viewing data transformation as a comprehensive endeavor that involves people, processes, and technology<br>• Implementing effective change management strategies to help employees adapt to new data-driven processes<br>• Investing in training and upskilling your workforce to ensure they are equipped to leverage data effectively<br>• Defining key performance indicators (KPIs) to measure the impact of data transformation on business value<br>• Embracing an agile mindset, allowing you to iterate and adapt your data transformation strategies as needed<br>Niresh Rajah, *Group Chief Data Officer,* **Danske Bank**<br>Indhira Mani, *Group Head of Data Transformation,* **Danske Bank**<br>Ankur Gupta, *Head of Data Products,* **Danske Bank**<br>Sachin Sharma, *Head of Data Change and Innovation,* **Danske Bank** |
| 17:00 | **Discussion Group: Empowering Your Team: Building Unshakeable Data Confidence Across the Workforce** | **Discussion Group: Securing Data Immortality: Tackling Data Downtime through Governance,** | |

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| | • Appointing data champions or ambassadors within different teams who can provide guidance, share best practices, and encourage data-driven approaches<br>• Providing visibility into data sources, collection methods, and processing steps<br>• Sharing the importance of data foundations (e,g, accuracy and integrity) whilst actively encouraging experimentation with advanced techniques and outputs (e.g. ML/AI)<br>• Equipping your team with user-friendly analytics tools that allow them to explore data, extract insights and experiment with traditional ML/AI models- without requiring technical expertise<br>• Tailoring training programs to individual needs<br>Ramakrishnan Subramanian, *Director- Head of Data and Analytics*, SquareTrade<br>Marko Stojsavljevic, *UKNO Strategic Advisor - Business Transformation,* Dataiku | Observability, and uncompromising Data Quality Standards<br>• Executing a robust data governance plan enabling organisations to establish and enforce data policies and standards, guaranteeing the proficient and productive utilisation of data<br>• Embracing a data quality and observability program to ensure the accuracy and reliability of their data, minimising the risk of downtime caused by poor data quality and fosters unwavering data integrity thereby bolstering decision-making confidence<br>• Evaluating Scalable Data Integration to facilitate seamless and scalable movement of data across systems, reducing the likelihood of disruptions during data transfers, including automated data replication solutions, ensuring data availability and minimizing the risk of downtime in case of system failures.<br>• Fostering a platform for self-service Data Preparation empowering users to cleanse and prepare data independently, reducing dependency on IT and accelerating processes to avoid downtime.<br>Steve Holyer, *Data Management Leader – EMEA North*, Informatica<br>Pankaj Manek, *CDAO*, Independent<br>Gael Decoudu, *Director of Data Science*, Chetwood Financial | |
| 18:00 | *Drinks reception* | |
| 19:00 | *End of conference day one* | |

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| 08:30 | *Registration & Coffee in the Exhibition Area* |
| 09:20 | *Chairperson's Opening remarks*<br> Andy Wrigley, *Consulting Director,* SoftServe |
| 09:30 | **Presentation: Driving Digital and Data Transformation in UK Government**<br>• Understanding your organization's unique requirements, goals, and constraints to determine the most suitable approach for your data governance<br>• Introducing iterative practices by starting with a smaller scope or pilot projects<br>• Adopting agile methodologies that promote flexibility and collaboration<br>• Defining relevant metrics to measure the effectiveness of data governance initiatives from both enterprise and iterative perspectives<br>• Implementing a change management strategy to address cultural shifts required for both enterprise and iterative approaches<br>Jenny Brooker, *Chief Data Architect,* Central Digital and Data Office |
| 10:00 | **Panel Discussion: Envisioning the Data Landscape of Tomorrow: What Lies Ahead?**<br>• Exploring evolving stakeholder dynamics with data leaders<br>• Evaluating shifting investment agendas and prospects for data leaders in 2024<br>• Spotlighting emerging trends driving enhanced data capabilities and value<br>• Prioritizing AI-enhanced analytics using natural language and generative AI<br>• Unleashing data potential through the lens of data observability<br>**Moderator:**<br> Helena Schwenk, *VP, Chief Data and Analytics Office*, Exasol<br>**Speakers:**<br>Dr. Leslie Kanthan, *CEO*, TurinTech<br>Ramakrishnan Subramanian, *Director- Head of Data and Analytics*, SquareTrade<br>Arsalan Baig, *Global Data Science and AI Manager*, Barilla<br>Pedro Rente Lourenço, *Global Head of Data Science*, Laing O'Rourke |
| 11:00 | *Mid-Morning Coffee & Networking in the Exhibition Area* |
| 11:45 | **Panel Discussion: Harnessing the Power of Data for Sustainable Impact and Unparalleled Transparency**<br>• Invest in technologies such as IoT sensors and machine learning to enhance data collection accuracy and traceability<br>• Monitoring sustainability efforts and key performance indicators (KPIs) using data to enhance visibility<br>• Crafting initiatives that uphold data integrity while championing energy conservation<br>• Disseminating data organization-wide to unearth valuable insights into sustainability<br>• Engaging with internal and external stakeholders to gather feedback, address concerns, and align strategies<br>**Moderator:**<br>Andy Wrigley, *Consulting Director,* SoftServe<br>**Speakers:**<br>Giuseppe Lenci, *Business Intelligence Specialist*, Van Oord<br>Dario Morelli*, Head of Data Analytics,* TrueLayer |
| 12:30 | *Lunchbreak & Networking in the Exhibition Area* |

| | TRACK A<br>Chair: Andy Wrigley, *Consulting Director,* SoftServe | TRACK B<br>Chair: Danielle Timmins, *Chief Data Analytics Officer and Founding Partner,* Freerange Creatives |
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| 14:00 | **Panel Discussion: Mitigating Risks while harnessing Generative AI**<br>*The rapid rise of Generative AI, such as ChatGPT, Bard, Vertex and more, is the latest example of how data* | **Panel Discussion: The Quest for Data Integrity: The Significance of a Single Source of Truth**<br>• Enhanced efficiency contributing to the triumph of strategic goals<br>• Utilizing a unified source of truth for minimized data processing and improved customer interactions |

*leaders must constantly balance the need for enabling innovations around data with ensuring their organizations address all of their data obligations. These new technologies promise many exciting new opportunities to improve and streamline processes in just about all areas of the business, including marketing, customer service, engineering and more. At the same time, harnessing these new tools and their Large Language Models (LLMs) comes with risks that must be managed.*

Join our session to explore how data leaders are navigating governance around these emerging technologies, and how a framework of unified data controls across silos can help accelerate innovation. You will explore:

- *Unique challenges of governing data in the Generative AI era*
- *Building policies and controls that adapt to rapidly evolving data landscapes*
- *How to effectively work across silos of privacy, governance and security*
- *Key considerations in selecting platforms to manage and govern sensitive data*
- *Best practices for adopting Generative AI responsibly*

Moderator:
Andy Wrigley, *Consulting Director,* SoftServe
Speakers:
Aman Aneja, *Director of Analytics,* Farview Equity Partners
David Vinagre Solans, *Head of Data Science,* Santander UK
Graham Thomas, *Privacy Director,* KPMG
Ollie Allman, *Go to Market Lead*, Securiti

- Extracting and showcasing the worth from your consolidated data source to executive leadership
- Employing MDM strategies to create a master record for key entities, ensuring data uniformity
- Utilizing data integration, ETL (Extract, Transform, Load), and data warehousing technologies to consolidate data
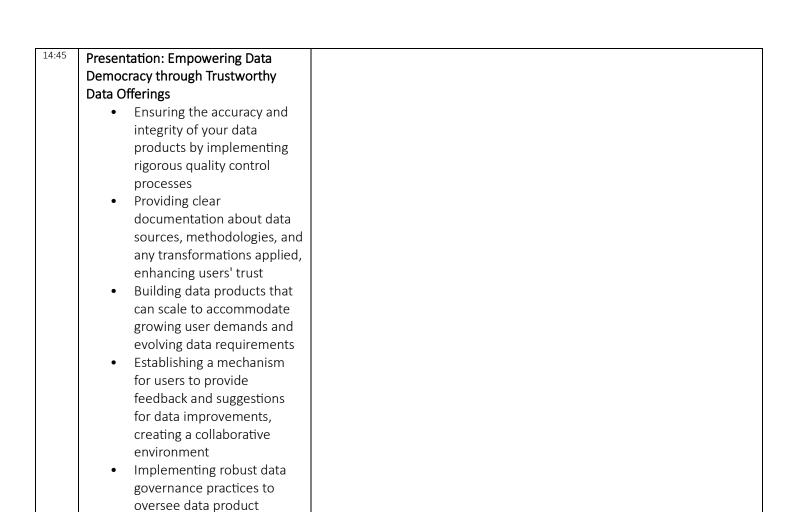
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Speakers:
Gareth Hagger-Johnson*, Director of Data Strategy,* The Nottingham
Pedro Duarte, *Global Head of Client Data Insights & Predictive Analytics*, BNY Mellon
Kassim Hussein, *Head of Data and Analytics,* Cleveland Clinic London

| 14:45 | **Presentation: Empowering Data Democracy through Trustworthy Data Offerings** | |
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| | • Ensuring the accuracy and integrity of your data products by implementing rigorous quality control processes | |
| | • Providing clear documentation about data sources, methodologies, and any transformations applied, enhancing users' trust | |
| | • Building data products that can scale to accommodate growing user demands and evolving data requirements | |
| | • Establishing a mechanism for users to provide feedback and suggestions for data improvements, creating a collaborative environment | |
| | • Implementing robust data governance practices to oversee data product development, usage, and updates | |
| | Nzau Muinde, *Director: Data Strategy,* **Mastercard** | |

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| 15:15 | **Discussion Group: Fueling the Future: Empowering a Data-Driven Culture through Self-Service, Data Literacy, and External Analytics**<br>• Demonstrating the value of data-driven decisions through success stories and tangible outcomes to garner support from top executives<br>• Designing customizable dashboards that allow different teams to access relevant metrics and KPIs based on their specific needs<br>• Implementing user-friendly analytics tools that allow non-technical users to explore and visualize data independently<br>• Creating a centralized data platform where employees can access, manipulate, and analyze data without relying on IT or data specialists<br>• Offering training programs and resources to enhance employees' understanding of data concepts, terminology, and analysis techniques<br>Andy Wrigley, *Consulting Director,* **SoftServe**<br>Edmund Towers, *Head of Regtech & Advanced Analytics,* **Financial Conduct Authority**<br>Pedro Duarte, *Global Head of Client Data Insights & Predictive Analytics*, **BNY Mellon**<br>Brendan Ellis, *Head of Data & Business Intelligence*, **Pantheon** | **Discussion Group: Steering through the Cutting-edge Realm of Collaborative Leadership by Dissolving Data Silos**<br>• Fostering a shared understanding of data's significance across functions, aligning everyone towards a common purpose<br>• Forming multidisciplinary teams that collaborate on data-driven initiatives, breaking down siloed thinking<br>• Developing centralized platforms for data intelligence, enabling cross-functional accessibility and insights<br>• Implementing robust data governance to manage data quality, privacy, and security in a holistic manner<br>• Creating mechanisms to collect feedback on collaboration efforts, driving continuous improvement<br>Jawwad Rasheed, *Finance Transformation Lead*, **Alteryx**<br>Eliot Frazier, *Head of AI Infrastructure,* **AI for Good Foundation** |
| 16:15 | *End of CDAO UK* | |